

ikeGPS

Wired for Growth off a 1H26 Base

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While ikeGPS's (IKE) 2Q26 update highlighted a short-term moderation in top-line growth, margin strength continued, and a robust growth outlook was reiterated. Notably, the new PolePilot product, launched in September 2025, represents a meaningful opportunity for IKE to increase Subscription ARR (we estimate >+10%). Group gross margin showed further improvement, reaching 75.4% in the quarter, up +75bp quarter-on-quarter, supported by product mix and cost control. The underlying Subscription business saw solid customer growth and continued product development. Management reiterated that two upcoming customer council-backed modules are on track, with FY26 guidance for +35% Subscription revenue growth and run-rate EBITDA breakeven in 2H maintained. While total revenue softened sequentially on 1Q26 (-1% quarter-on-quarter), driven by Platform Transactions and Hardware segment weakness, IKE remains well positioned to take advantage of structural tailwinds from US grid modernisation. We make modest cuts to near-term Transactional revenues but lift our Subscription estimates. Our blended spot valuation rises +4cps to NZ\$1.16.

NZX code	IKE	Financials: Mar/	25A	26E	27E	28E	Valuation (x)	25A	26E	27E	28E
Share price	NZ\$1.02	Rev (NZ\$m)	25.4	29.5	36.9	45.0	PE	n/a	n/a	n/a	n/a
Spot Valuation	NZ\$1.16 (from 1.12)	NPAT* (NZ\$m)	-16.3	-8.8	-3.4	-1.8	EV/EBIT	n/a	n/a	n/a	n/a
Risk rating	High	EPS* (NZc)	-10.1	-4.5	-1.8	-0.9	EV/EBITDA	n/a	n/a	98.6	n/a
Issued shares	193.6m	DPS (NZc)	0.0	0.0	0.0	0.0	Price / NTA	n/a	12.2	19.2	28.7
Market cap	NZ\$197m	Imputation (%)	0	0	0	0	Cash div yld (%)	0.0	0.0	0.0	0.0
Avg daily turnover	97.6k (NZ\$84k)	*Based on normalised profits					Gross div yld (%)	0.0	0.0	0.0	0.0

What's changed?

- **Spot valuation:** We lift our spot valuation +3% to NZ\$1.16, given the launch of PolePilot and an uplift in margin assumptions.

Subscription growth remains solid, new product to support ARR growth

Platform Subscriptions delivered NZ\$4.7m of revenue in 2Q26 (representing 73% of total), +12% quarter-on-quarter and +35% half-on-half, driven by continued strength in IKE Office Pro and PoleForeman. Segment gross margin rose +50bp sequentially to 92.5% in 2Q26, with ARPU up +9%, reflecting higher-value customer adds. Seat licences lifted +11% quarter-on-quarter to 9,283, while total customers rose +3% to 423. Solid subscription growth was underpinned by momentum in PoleForeman, with IKE now expecting the product to reach ~NZ\$10m in ARR by year-end FY26. FY26 guidance for +35% subscription revenue growth was maintained, with 1H26 revenue of NZ\$8.8m (+35% vs 1H25) tracking in line. This will be helped by the launch of PolePilot, an AI-automated add-on now embedded as a compulsory subscription feature for existing customers. Early pricing, we estimate, has lifted per-seat pricing by more than +10%, providing a clear tailwind to recurring revenue growth.

Transaction revenues soften on near-term uncertainty

Platform Transactions had a poor period. 1H26 revenues fell -32% half-on-half, as US fibre customers reduced spending amid funding uncertainty under the Republican administration, with both volumes (100k vs 160k) and price per transaction (-6%) down on 1H25. Gross margin fell to 17% in 1H26 from 37% in 1H25. IKE anticipates a recovery 'over the medium term'.

Product roadmap and funding underpin outlook

IKE's NZ\$34m cash balance provides ample room for the development of the two customer council-backed software modules and other AI automation projects. While the company reported 'strong progress' on the first module, our expectations for initial revenues in FY28 remain unchanged. We expect further investment in sales and marketing to support scale and accelerate delivery timetables.

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ikeGPS Group (IKE)
Market Data (NZ\$)

Priced as at 28 Oct 2025	1.02
52 week high / low	1.05 / 0.54
Market capitalisation (NZ\$m)	197.4

Key WACC assumptions

Risk free rate	5.00%
Equity beta	1.10
WACC	12.0%
Terminal growth	2.5%

Profit and Loss Account (NZ\$m)	2024A	2025A	2026E	2027E	2028E
Revenue	21.5	25.4	29.5	36.9	45.0
Normalised EBITDA	(10.5)	(11.4)	(4.1)	1.7	1.5
Depreciation and amortisation	(4.4)	(5.1)	(4.8)	(5.3)	(3.4)
Normalised EBIT	(15.2)	(16.4)	(8.9)	(3.6)	(1.8)
Net interest	0.2	0.1	0.1	0.2	0.0
Associate income	-	-	-	-	-
Tax	-	0.0	-	-	-
Minority interests	-	-	-	-	-
Normalised NPAT	(15.0)	(16.3)	(8.8)	(3.4)	(1.8)
Abnormals/other	-	-	-	-	-
Reported NPAT	(15.0)	(16.3)	(8.8)	(3.4)	(1.8)
Normalised EPS (cps)	(9.4)	(10.1)	(4.5)	(1.8)	(0.9)
DPS (cps)	-	-	-	-	-

Growth Rates	2024A	2025A	2026E	2027E	2028E
Revenue (%)	-30.7	18.1	16.2	25.0	22.1
EBITDA (%)	n/a	n/a	n/a	n/a	-10.8
EBIT (%)	n/a	n/a	n/a	n/a	n/a
Normalised NPAT (%)	n/a	n/a	n/a	n/a	n/a
Normalised EPS (%)	n/a	n/a	n/a	n/a	n/a
Ordinary DPS (%)	n/a	n/a	n/a	n/a	n/a

Cash Flow (NZ\$m)	2024A	2025A	2026E	2027E	2028E
EBITDA	(10.5)	(11.4)	(4.1)	1.7	1.5
Working capital change	2.4	(0.3)	0.7	0.8	(0.1)
Interest & tax paid	0.2	0.1	0.1	0.2	0.0
Other	6.0	12.9	(2.0)	(2.0)	(2.0)
Operating cash flow	(1.8)	1.4	(5.3)	0.8	(0.5)
Capital expenditure	(3.8)	(1.2)	(5.9)	(6.7)	(4.7)
(Acquisitions)/divestments	-	-	-	-	-
Other	0.2	(0.2)	(0.3)	(0.3)	(0.3)
Funding available/(required)	(5.5)	(0.1)	(11.4)	(6.2)	(5.5)
Dividends paid	-	-	-	-	-
Equity raised/(returned)	-	0.0	28.6	-	-
(Increase)/decrease in net debt	(5.5)	(0.1)	17.2	(6.2)	(5.5)

Balance Sheet (NZ\$m)	2024A	2025A	2026E	2027E	2028E
Working capital	5.8	(3.6)	(4.3)	6.7	7.3
Fixed assets	2.9	2.1	1.3	0.4	0.4
Intangibles	13.1	6.3	8.7	11.2	12.9
Right of use asset	1.2	0.9	0.7	0.7	0.3
Other assets	1.7	2.1	2.1	2.1	2.1
Total funds employed	24.6	7.9	8.3	21.1	23.0
Net debt/(cash)	(10.2)	(10.3)	(27.5)	(21.3)	(15.8)
Lease liability	1.0	0.6	0.7	0.7	0.3
Other liabilities	13.8	22.9	21.1	20.2	18.7
Shareholder's funds	20.1	4.8	24.8	21.5	19.8
Minority interests	-	-	-	-	-
Total funding sources	24.6	18.0	19.1	21.1	23.0

* Forsyth Barr target prices reflect valuation rolled forward at cost of equity less the next 12-months dividend** Information on Forsyth Barr's Carbon and ESG (CESG) ratings can be found at www.forsythbarr.co.nz/corporate-news-events/cesg-report

Spot valuation (NZ\$)

DCF	1.16
EV/sales relative	1.15
n/a	1.16
n/a	n/a

DCF valuation summary

Total firm value	230.6
(Net debt)/cash	14.0
Less: Capitalised operating leases	-6.3
Value of equity	238.2

Valuation Ratios	2024A	2025A	2026E	2027E	2028E
EV/Sales (x)	8.7	7.5	6.1	4.7	3.8
EV/EBITDA (x)	n/a	n/a	n/a	98.6	>100x
EV/EBIT (x)	n/a	n/a	n/a	n/a	n/a
PE (x)	n/a	n/a	n/a	n/a	n/a
Price/NTA (x)	23.3	n/a	12.2	19.2	28.7
Free cash flow yield (%)	-3.0	-0.2	-5.9	-3.2	-2.9
Adj. free cash flow yield (%)	-1.1	0.5	-2.9	0.2	-0.5
Gross dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Net dividend yield (%)	0.0	0.0	0.0	0.0	0.0

Capital Structure	2024A	2025A	2026E	2027E	2028E
Interest cover EBIT (x)	76.6	>100x	>100x	18.0	>100x
Interest cover EBITDA (x)	52.6	>100x	59.2	n/a	n/a
Net debt/ND+E (%)	-103.9	186.5	1,019.9	-12,490.7	-391.4
Net debt/EBITDA (x)	1.0	0.9	6.8	n/a	n/a

Key Ratios	2024A	2025A	2026E	2027E	2028E
Return on assets (%)	-42.2	-56.1	-18.7	-8.3	-4.6
Return on equity (%)	-74.9	-342.5	-35.5	-15.8	-9.2
Return on funds employed (%)	0.0	0.0	0.0	0.0	0.0
EBITDA margin (%)	-48.6	-44.7	-13.7	4.7	3.4
EBIT margin (%)	-70.8	-64.6	-30.0	-9.8	-4.1
Capex to sales (%)	17.8	4.9	20.0	18.1	10.4
Capex to depreciation (%)	204	64	291	330	345
Imputation (%)	0	0	0	0	0
Pay-out ratio (%)	0	0	0	0	0

Operating Performance	2024A	2025A	2026E	2027E	2028E
Subscriptions revenue	10.7	14.4	20.4	27.3	31.5
Transactions revenue	7.3	7.6	5.7	6.3	7.2
New product revenue	0.0	0.0	0.0	0.0	3.0
Hardware revenue	3.1	3.2	3.2	3.1	3.0
Total Revenues	21.1	25.2	29.3	36.6	44.8
Subscriptions gross profit	9.2	12.8	18.9	25.4	29.3
Transactions gross profit	1.8	2.5	1.1	1.6	2.0
New product gross profit	0.0	0.0	0.0	0.0	0.6
Hardware gross profit	1.7	2.2	2.3	2.3	2.3
Total gross profit	12.7	17.4	22.4	29.2	34.2
Subscriptions gross margin (%)	86.1	89.0	92.5	93.0	93.0
Transactions gross margin (%)	23.9	32.3	20.0	25.0	28.0
New product gross margin (%)	n/a	n/a	n/a	n/a	20.0
Hardware gross margin (%)	56.0	67.7	74.0	74.0	74.0
Total gross margin (%)	60.1	69.2	76.4	79.8	76.4

Earnings revisions

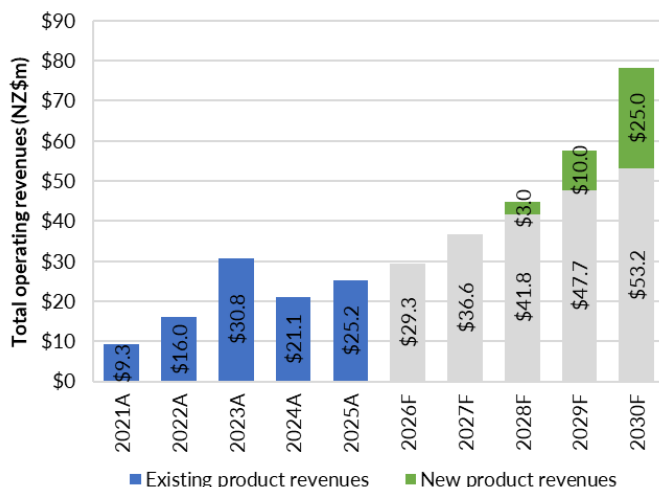
Following IKE's 1H26 performance update, we lift our Subscription Platform revenue forecast for 2H26 and beyond, reflecting the launch of PolePilot. We anticipate PolePilot, launched into IKE Office Pro in September 2025, could deliver a >+10% uplift in annualised Subscription revenue. The product launched at a price of ~US\$200 per seat per annum, with compulsory uptake for all IKE Office Pro users. We recalibrate our FY26 Platform Transactions revenue to reflect 1H26 softness and limited 2H26 visibility. We now expect a year-on-year decline for Transactions in FY26 (previously a modest uplift), with a return to growth, albeit at a slower rate, in FY27/FY28. We lift our full-year Subscription Platform gross margin by +2.5pp to 92.5%, near our long-run 93.0% margin assumption, reflecting operational leverage and solid cost control. Our FY26 Hardware and Other gross margin lifts +6.0pp to 74%, now our long-run estimate, as the segment shifts more to a service model rather than traditional hardware. We make minor upward revisions to our sales and marketing expense and other opex forecasts in FY27 and FY28 on increased spend related to the launch of two customer council products currently under development, and confirmation on the results call that IKE wants to reinvest to go faster.

Figure 1. Earnings revisions

	FY26			FY27			FY28		
	Old	New	Change	Old	New	Change	Old	New	Change
Operating Revenue	30.8	29.3	-5%	36.2	36.6	+1%	43.5	44.8	+3%
Cost of sales	(8.2)	(6.9)	-15%	(8.6)	(7.4)	-14%	(11.6)	(10.6)	-9%
Gross profit	22.6	22.4	-1%	27.6	29.2	+6%	32.0	34.2	+7%
Total other income	0.3	0.3	n/a	0.3	0.3	n/a	0.3	0.3	n/a
"Support costs" / Other operating expenses	(1.7)	(1.7)	+0%	(1.7)	(1.7)	+0%	(1.8)	(1.8)	+0%
Sales & marketing expenses	(10.0)	(9.9)	-1%	(11.1)	(11.6)	+4%	(12.9)	(13.6)	+6%
Research & engineering expenses	(11.0)	(10.8)	-1%	(11.5)	(11.6)	+1%	(12.2)	(12.3)	+1%
"Corporate Costs" / General & Admin expenses	(9.0)	(9.0)	+0%	(8.0)	(8.1)	+1%	(8.4)	(8.6)	+2%
Total operating expenses	(31.7)	(31.5)	-1%	(32.4)	(33.1)	+2%	(35.2)	(36.3)	+3%
Operating profit (loss)	(9.1)	(9.1)	n/a	(4.8)	(3.9)	n/a	(3.3)	(2.1)	n/a
Finance costs	0.1	0.1	n/a	0.3	0.2	n/a	0.2	0.0	n/a
Profit (loss) before income tax	(8.7)	(8.8)	n/a	(4.2)	(3.4)	n/a	(2.8)	(1.8)	n/a
Income tax	0.0	0.0	n/a	0.0	0.0	n/a	0.0	0.0	n/a
Net Profit (Loss) for the Year	(8.7)	(8.8)	n/a	(4.2)	(3.4)	n/a	(2.8)	(1.8)	n/a
Operating EBITDA (\$m)	(4.0)	(4.1)	n/a	0.8	1.7	+114%	0.4	1.5	+309%
Subscriptions revenue	19.8	20.4	+3%	25.1	27.3	+9%	29.0	31.5	+9%
New council backed product revenue	-	-	-	-	-	-	3.0	3.0	n/a
Transactions revenue	7.8	5.7	-27%	8.0	6.3	-22%	8.4	7.2	-15%
Hardware & Other revenue	3.2	3.2	-1%	3.1	3.1	+0%	3.0	3.0	+1%
Total revenue	30.8	29.3	-5%	36.2	36.6	+1%	43.5	44.8	+3%

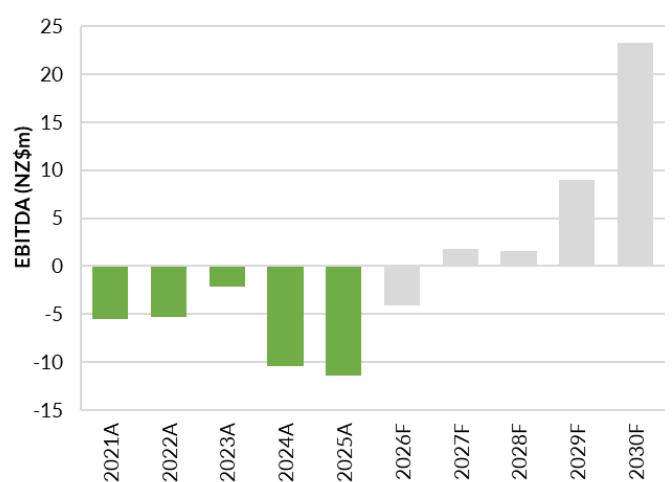
Source: Forsyth Barr analysis

Figure 2. IKE—Operating revenues (NZ\$m)



Source: Company, Forsyth Barr analysis

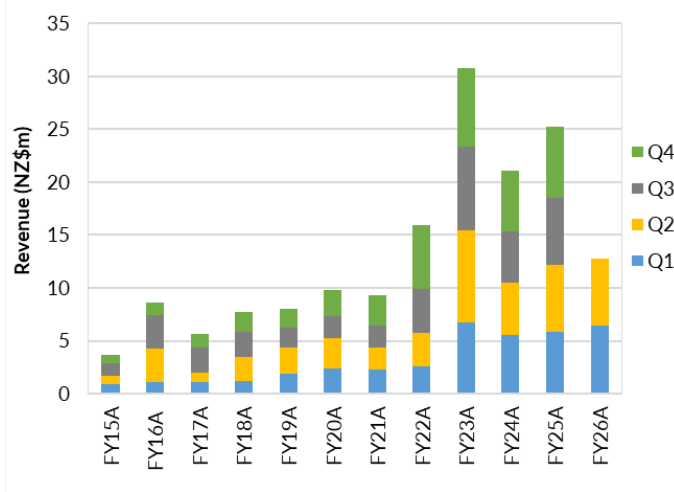
Figure 3. IKE—EBITDA (NZ\$m)



Source: Company, Forsyth Barr analysis

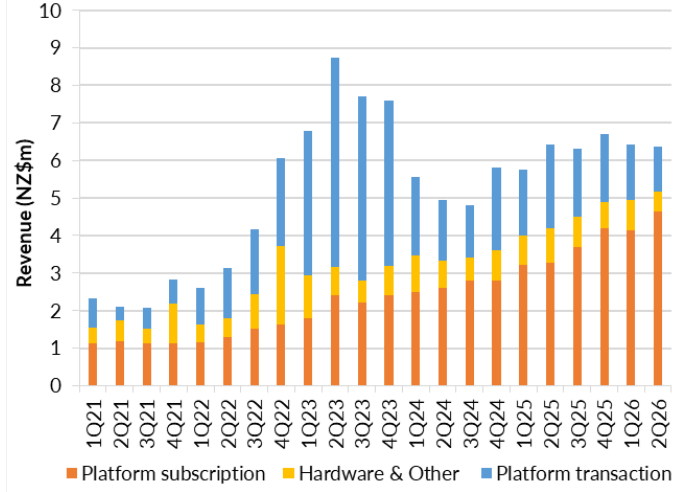
Charts of interest

Figure 4. IKE—Reported quarterly revenues (NZ\$m)



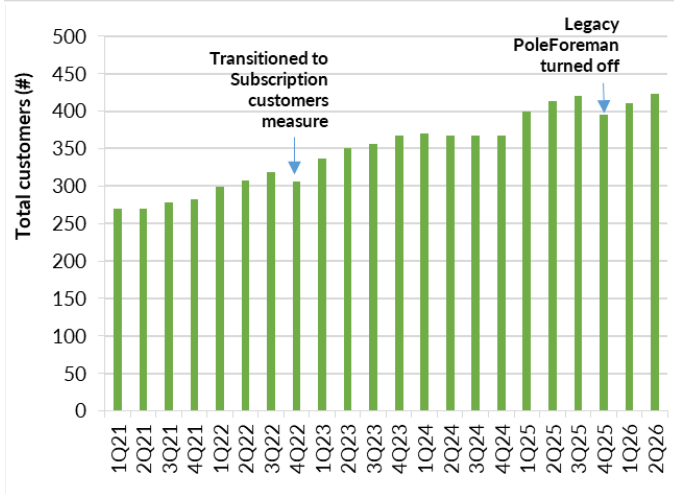
Source: Company, Forsyth Barr analysis

Figure 5. IKE—Revenue breakdown by segment (NZ\$m)



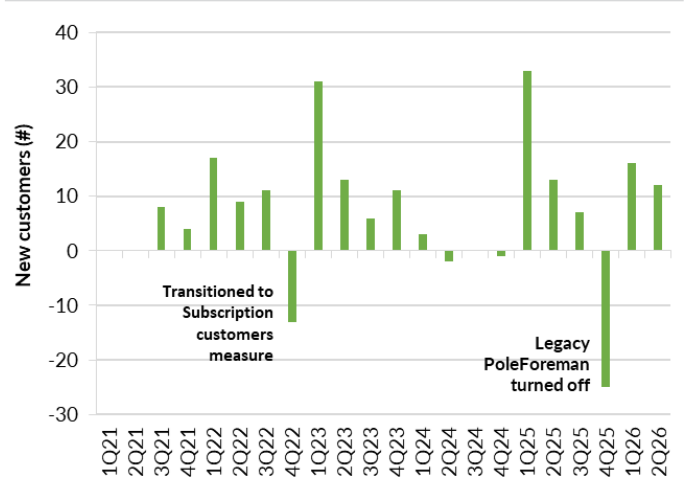
Source: Company, Forsyth Barr analysis

Figure 6. IKE—Total Subscription customers by quarter (#)



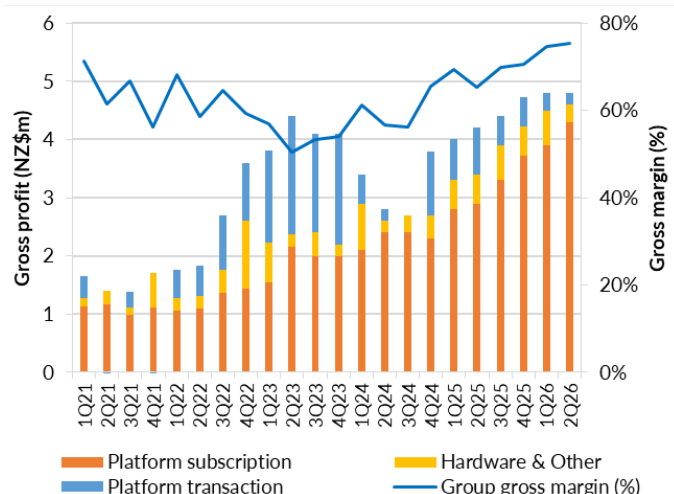
Source: Company, Forsyth Barr analysis

Figure 7. IKE—Net new customers by quarter (#)



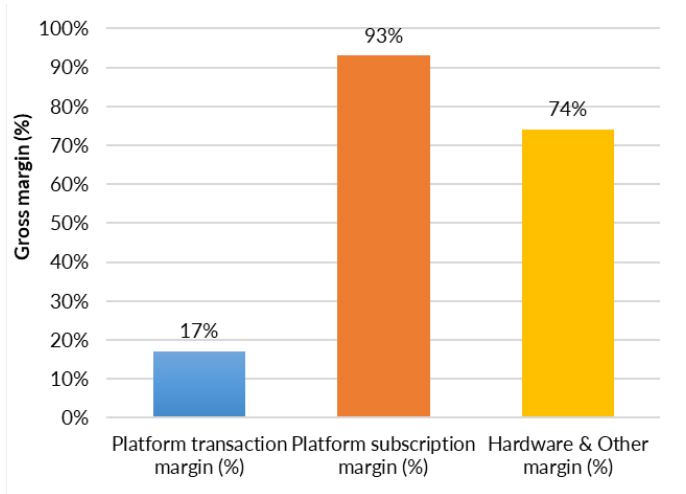
Source: Company, Forsyth Barr analysis

Figure 8. IKE—Quarterly gross margin by segment and margin



Source: Company, Forsyth Barr analysis

Figure 9. IKE—Gross margin by segment 1H26 (%)



Source: Company, Forsyth Barr analysis

Additional data

Figure 10. Share price performance



Source: LSEG, Forsyth Barr analysis

Figure 11. Substantial shareholders

Shareholder	Latest Holding
Wilson Family Trust	13.8%
TEK Trust	6.8%
Scobie Ward	6.6%
Ellerston Capital Limited	5.9%
Regal Funds Management	5.8%

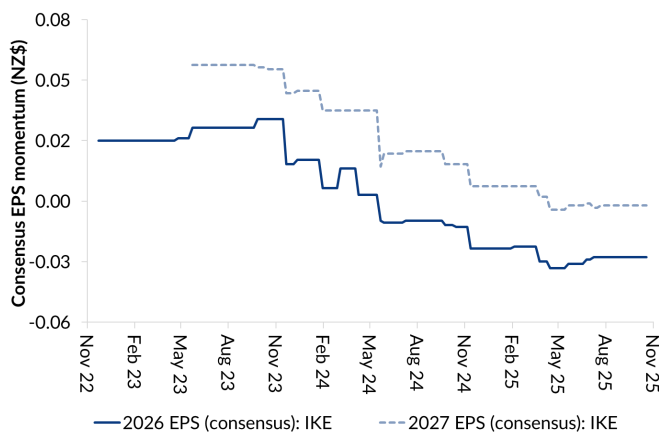
Source: NZX, Forsyth Barr analysis, NOTE: based on SPH notices only

Figure 12. International valuation comparisons using consensus data (one and two year forward)

Company	Code	Price	Mkt Cap (m)	PE		EV/EBITDA		EV/EBIT		Cash Yld
				1yr	2yr	1yr	2yr	1yr	2yr	
IkeGPS	IKE NZ	NZ\$1.02	NZ\$198	<0x	>75x	<0x	54.8x	<0x	<0x	0.0%
Autodesk	ADSK US	US\$313.53	US\$66,782	28.6x	24.9x	22.3x	19.5x	23.3x	20.3x	0.0%
Bentley Systems	BSY US	US\$52.20	US\$17,420	39.5x	34.5x	32.6x	28.5x	33.5x	29.3x	0.6%
Dassault Systemes	DSY FP	€25.41	€34,091	18.5x	17.1x	14.7x	13.7x	16.1x	14.8x	1.1%
Hexagon	HEXAB SS	kr120.15	kr325,063	25.3x	22.7x	15.6x	14.7x	21.2x	19.5x	1.3%
Rockwell Automation	ROK US	US\$361.53	US\$40,648	31.2x	27.8x	22.6x	20.7x	25.0x	22.4x	1.5%
Roper Technologies	ROP US	US\$463.73	US\$49,904	21.7x	19.8x	17.1x	16.1x	23.5x	21.4x	0.7%
Trimble	TRMB US	US\$81.12	US\$19,304	24.6x	21.4x	18.8x	17.4x	19.8x	17.6x	0.0%

Source: Forsyth Barr analysis, Bloomberg, NOTE: all multiples based on Bloomberg consensus estimates, EV = market cap+net debt+lease liabilities+min interests-investments

Figure 13. Consensus EPS momentum (NZ\$)



Source: Bloomberg, Forsyth Barr analysis

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