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OUTDOOR APPAREL & EQUIPMENT

## Kathmandu Holdings

# FY20 Preview — Wave Watching

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#### OUTPERFORM 2



Kathmandu Holdings (KMD) reports its FY20 result on Wednesday, 23 September 2020, — KMD has likely benefited from favourable category trends and pent up consumer activity during its key sales period; we reiterate our OUTPERFORM. With reasonable insight into FY20 trading, KMD has guided to FY20 Underlying EBITDA in excess of NZ\$70m (Forsyth Barr NZ\$71m), we expect focus to be on outlook comments and look for 1) its experience in Victoria amid a second COVID-19 wave, 2) margins and success of cost-out initiatives, and 3) an update on Rip Curl and its integration into the group.

NZX Code	KMD	Financials: Jul/	19A	20E	21E	22E	Valuation (x)	19A	20E	21E	22E
Share price	NZ\$1.19	NPAT* (NZ\$m)	56.8	36.4	40.4	71.4	PE	6.8	21.2	19.1	10.8
Target price	NZ\$1.50	EPS* (NZc)	17.6	5.6	6.2	11.0	EV/EBIT	9.5	17.5	13.0	7.8
Risk rating	High	EPS growth* (%)	4.8	-68.0	11.0	76.6	EV/EBITDA	8.0	11.5	9.1	6.1
Issued shares	649.2m	DPS (NZc)	16.0	0.0	3.0	7.0	Price / NTA	6.9	5.3	4.6	4.0
Market cap	NZ\$773m	Imputation (%)	100	100	100	100	Cash div yld (%)	13.4	0.0	2.5	5.9
Avg daily turnover	1,657k (NZ\$1,964k)	*Based on normalis	ed profit	ts			Gross div yld (%)	18.7	0.0	3.5	8.2

#### Key areas of interest

- Rip Curl With a nine month contribution in the current period, Rip Curl remains fairly new to investors. An update on group integration, wholesale channel experience, and order book will be of interest.
- Online and Melbourne experience Online sales surged amid COVID-19 disruption, and online sales penetration remained elevated through lower Alert Levels. Over the six weeks to 28 June, online sales represented >20% of direct to consumer sales (~10% penetration pre COVID-19). KMD has since partnered with Uber to offer same-day delivery, launching in Melbourne first, with experience and roll out plans of interest.
- Margin implications The company signalled it expects FY20 gross margin to be at the bottom end of its target 61% to 63% range, as inventory control and strong sales activity have reduced the need to participate in elevated discounting activity. Foreign exchange headwinds may weigh on margin into FY21. We look for colour on any further margin impact from new initiatives.
- Recent trading We suspect KMD has been a beneficiary of timing (relative to other retailers) with a post-lockdown spending surge coinciding with its key winter sales period. Category spend data suggests outdoor retailers should be outperforming general retail. Fluid social distancing restrictions in key markets create a level of uncertainty, albeit first quarter represents a seasonally weak period for KMD.
- Expansion strategy KMD is targeting international expansion of its Kathmandu brand through the wholesale channel. We suspect COVID-19 has likely slowed progress, growth ambitions/priorities from here would be of interest.

Conference call 10:30am NZT 23 September; Dial in details 0800 453 055 (Australia 1800 558 698), conference ID 10009441.

Figure 1. FY20 result expectations (NZ\$m)

	FY19	FY20E	% chg	Consensus
Revenue	545.6	737.2	35%	735.9
EBITDA	99.6	71.1	-29%	71.5
NPAT	56.8	36.4	-36%	29.1
EPS (cps)	17.6	5.6	-68%	6.7
DPS (cps)	12.0	-	-100%	1.0

Source: Bloomberg, Forsyth Barr analysis

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### Kathmandu (KMD)

Sales revenue Normalised EBITDA	018A 197.4 89.8 15.0) 74.8	<b>2019A</b> 545.6	2020E	20245	1.50 26.1% 3.1% 29.1% 2.00% 1.16 10.4% 1.5%	Spot valuations (NZ\$)  1. DCF  2. Sum of the parts  3. n/a  DCF valuation summary (NZ\$m)  Total firm value (Net debt)/cash Less: Capitalised operating leases					1.44 1.30 n/a
Net dividend yield Estimated 12-month return  Key WACC assumptions Risk free rate Equity beta WACC Terminal growth  Profit and Loss Account (NZ\$m) 20 Sales revenue 24 Normalised EBITDA Depreciation and amortisation (Normalised EBIT	197.4 <b>89.8</b> 15.0)	545.6		20245	3.1% 29.1% 2.00% 1.16 10.4%	1. DCF 2. Sum of the parts 3. n/a  DCF valuation summary (NZ\$m)  Total firm value (Net debt)/cash Less: Capitalised operating leases					1.30 n/a
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Risk free rate Equity beta WACC Terminal growth  Profit and Loss Account (NZ\$m) Sales revenue Normalised EBITDA Depreciation and amortisation Normalised EBIT	197.4 <b>89.8</b> 15.0)	545.6		20245	1.16 10.4%	Total firm value (Net debt)/cash Less: Capitalised operating leases					1,009
Equity beta WACC Terminal growth  Profit and Loss Account (NZ\$m) Sales revenue Normalised EBITDA Depreciation and amortisation Normalised EBIT	197.4 <b>89.8</b> 15.0)	545.6		20245	1.16 10.4%	(Net debt)/cash Less: Capitalised operating leases					1,009
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Sales revenue  Normalised EBITDA  Depreciation and amortisation  Normalised EBIT	197.4 <b>89.8</b> 15.0)	545.6		20245		Value of equity					936
Normalised EBITDA Depreciation and amortisation Normalised EBIT  (	<b>89.8</b> 15.0)		=	2021E	2022E	Valuation Ratios	2018A	2019A	2020E	2021E	2022E
Normalised EBITDA Depreciation and amortisation Normalised EBIT  (	<b>89.8</b> 15.0)		737.2	921.5	989.6	EV/EBITDA (x)	8.8	8.0	11.5	9.1	6.1
Normalised EBIT		99.6	71.1	93.3	138.5	EV/EBIT (x)	10.6	9.5	17.5	13.0	7.8
Normalised EBIT		(15.3)	(24.3)	(28.4)	(29.5)	PE (x)	7.1	6.8	21.2	19.1	10.8
	74.0	84.3	46.8	64.9	108.9	Price/NTA (x)	12.0	6.9	5.3	4.6	4.0
	(1.1)	(2.9)	(4.3)	(6.7)	(6.2)	Free cash flow yield (%)	7.6	6.0	8.5	3.9	8.7
Associate income	0	0	0	0	0	Net dividend yield (%)	12.6	13.4	0.0	2.5	5.9
	23.1)	(23.7)	(6.1)	(17.7)	(31.3)	Gross dividend yield (%)	17.5	18.7	0.0	3.5	8.2
Minority interests	0	0	0.17	0	0	Gross dividend yield (70)	17.5	10.7	0.0	0.5	0.2
Normalised NPAT	50.7	56.8	36.4	40.4	71.4	Capital Structure	2018A	2019A	2020E	2021E	2022E
Abnormals/other	0	0.8	0	0	0	•	70.6				17.6
	50.7	57.6	36.4	40.4	71.4	Interest cover EBIT (x)		28.9	11.0	9.7	
Reported NPAT						Interest cover EBITDA (x)	84.8	34.2	16.7	14.0	22.3
Normalised EPS (cps)	16.7	17.6	5.6	6.2	11.0	Net debt/ND+E (%)	6.9	4.2	9.0	7.6	4.9
DPS (cps)	15.0	16.0	0	3.0	7.0	Net debt/EBITDA (x)	0.3	0.2	1.0	0.7	0.3
	)18A	2019A	2020E	2021E	2022E	Key Ratios	2018A	2019A	2020E	2021E	2022E
Revenue (%)	11.7	9.7	35.1	25.0	7.4	Return on assets (%)	12.2	14.2	4.0	5.4	9.0
EBITDA (%)	26.7	10.9	-28.6	31.3	48.4	Return on equity (%)	12.1	13.0	4.9	5.3	9.0
EBIT (%)	31.2	12.7	-44.5	38.6	67.9	Return on funds employed (%)	13.3	12.9	5.1	5.5	9.2
Normalised NPAT (%)	33.2	12.2	-35.9	11.0	76.6	EBITDA margin (%)	18.0	18.2	9.6	10.1	14.0
Normalised EPS (%)	28.4	4.8	-68.0	11.0	76.6	EBIT margin (%)	15.0	15.4	6.3	7.0	11.0
Ordinary DPS (%)	15.4	6.7	-100.0	n/a	>100	Capex to sales (%)	3.4	2.9	3.3	3.1	3.4
						Capex to depreciation (%)	112	103	100	100	114
Cash Flow (NZ\$m) 20	)18A	2019A	2020E	2021E	2022E	Imputation (%)	100	100	100	100	100
EBITDA	89.8	99.6	71.1	93.3	138.5	Pay-out ratio (%)	90	91	0	48	64
Working capital change	6.4	(8.8)	29.4	(10.5)	(0.3)						
Interest & tax paid (	20.6)	(29.1)	(10.4)	(24.4)	(37.5)	Operating Performance	2018A	2019A	2020E	2021E	2022E
Other	0	0	0	0	0	Divisional sales (NZ\$m)					
Operating cash flow	75.6	61.7	90.0	58.4	100.6	New Zealand	143.0	138.6	122.6	128.8	137.9
Capital expenditure (	16.7)	(15.7)	(24.3)	(28.4)	(33.7)	Australia	333.7	338.7	301.0	308.7	331.8
(Acquisitions)/divestments (	82.7)	(22.3)	(368.0)	0	0	International (incl Oboz)	20.8	68.3	57.6	61.7	67.8
Other (	22.2)	22.3	7.0	0	0	Rip Curl	0	0	256.0	422.4	452.0
Funding available/(required) (	46.0)	46.0	(295.2)	29.9	66.9	Total store sales	497.4	545.6	737.2	921.5	989.6
Dividends paid (	27.2)	(33.9)	0	(19.5)	(45.4)						
Equity raised/(returned)	48.7	0	384.0	0	0	Group gross margin	63%	61%	57%	57%	59%
(Increase)/decrease in net debt (	24.5)	12.1	88.8	10.4	21.5						
						Divisional EBITDA (NZ\$m)					
Balance Sheet (NZ\$m) 20	)18A	2019A	2020E	2021E	2022E	New Zealand	35.2	33.9	28.4	26.6	33.5
Working capital	52.6	62.4	161.4	171.9	172.2	Australia	57.7	59.5	41.5	42.8	58.7
Fixed assets	63.5	60.3	106.7	106.7	110.8	International (incl Oboz)	1.9	9.1	6.6	8.7	10.0
Intangibles	390.3	386.1	595.8	595.8	595.8	Rip Curl	0	0	(2.2)	18.6	39.7
Right of use asset	0	0	0	0	0	Unallocated	(5.0)	(3.0)	(3.3)	(3.4)	(3.6)
Other assets	27.3	5.0	31.5	31.5	31.5	Total EBITDA	89.8	99.6	71.1	93.3	138.5
Total funds employed	33.7	513.8	895.2	905.8	910.2						
Net debt/(cash)	31.4	19.3	73.0	62.6	41.1	Divisional EBITDA margin					
Lease liability	0	0	0	0	0	New Zealand	25%	24%	23%	21%	24%
Other liabilities	82.0	52.4	80.2	80.2	80.2	Australia	17%	18%	14%	14%	18%
	20.4	442.1	742.0	763.0	788.9	International (incl Oboz)	9%	13%	11%	14%	15%
Minority interests	0	0	0	0	0	Rip Curl	n/a	n/a	-1%	4%	9%
-	33.7	513.8	895.2	905.8	910.2	Total store sales	18%	18%	10%	10%	14%

 $<sup>^{\</sup>ast}$  Forsyth Barr target prices reflect valuation rolled forward at cost of equity less the next 12-months dividend

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Figure 2. Price performance



Source: Forsyth Barr analysis

Figure 3. Substantial shareholders

Shareholder	Latest Holding
TA Universal	10.2%
Harbour Asset Management & Jarden Securities Limited	8.1%
Briscoe Group	6.8%
ACC	5.2%

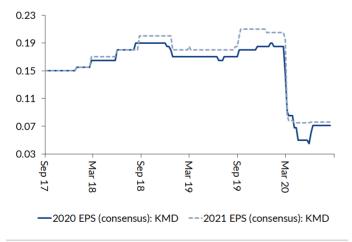
Source: NZX, Forsyth Barr analysis, NOTE: based on SPH notices only

Figure 4. International valuation comparisons

Company	Code	Price	Mkt Cap	Р	E	EV/EB	BITDA	EV/E	BIT	Cash Yld
(metrics re-weighted to reflect KMD's		(m)	2020E	2021E	2020E	2021E	2020E	2021E	2021E	
Kathmandu Holdings	KMD NZ	NZ\$1.19	NZ\$773	21.2x	19.1x	11.1x	8.5x	16.9x	12.2x	2.5%
SUPER RETAIL GROUP	SUL AT	A\$10.59	A\$2,391	18.6x	14.1x	6.6x	6.3x	15.2x	11.6x	4.5%
VF CORP	VFC US	US\$73.21	US\$28,526	>50x	>50x	22.0x	29.0x	42.2x	46.4x	2.7%
COLUMBIA SPORTSWEAR CO	COLM US	US\$90.99	US\$6,019	35.2x	32.7x	16.5x	16.4x	27.3x	25.5x	0.9%
DICK'S SPORTING GOODS INC	DKS US	US\$57.30	US\$5,106	15.6x	13.8x	8.5x	10.3x	19.0x	15.5x	2.2%
PREMIER INVESTMENTS	PMV AT	A\$19.00	A\$3,016	22.6x	22.3x	12.0x	12.1x	18.5x	19.2x	3.5%
MICHAEL HILL INTL *	MHJ NZ	A\$0.45	A\$175	<0x	7.7x	2.3x	1.9x	11.1x	4.5x	6.2%
BRISCOE GROUP *	BGP NZ	NZ\$4.20	NZ\$934	14.6x	15.2x	7.5x	7.0x	8.7x	8.9x	5.1%
THE WAREHOUSE GROUP *	WHS NZ	NZ\$2.05	NZ\$711	9.6x	20.3x	4.7x	6.9x	7.1x	14.2x	2.9%
		(	Compco Average:	19.4x	18.0x	10.0x	11.2x	18.6x	18.2x	3.5%
EV = Current Market Cap + Actual Net Debt			KMD Relative:	10%	6%	11%	-24%	-9%	-33%	-28%

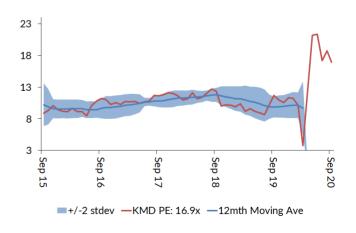
 $Source: {\tt `Forsyth\,Barr\,analysis}, Bloomberg\,Consensus, Compco\,metrics\,re-weighted\,to\,reflect\,headline\,(KMD)\,companies\,fiscal\,year\,end$ 

Figure 5. Consensus EPS momentum (NZ\$)



Source: Forsyth Barr analysis

Figure 6. One year forward PE (x)



Source: Forsyth Barr analysis

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