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TELECOMMUNICATIONS

FIXED, MOBILE, IT

Spark NZ

A Beacon of Value; Upgrade to OUTPERFORM

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OUTPERFORM 2



We upgrade Spark (SPK) to OUTPERFORM. We now expect SPK to navigate the headwinds of COVID-19 without a significant pullback in earnings, and likely maintain its NZ25cps dividend. We believe such an outcome will reinforce SPK's qualities — a solidly positioned business with an impressive execution track record, robust valuation metrics, a strong balance sheet, and an attractive dividend income in a yield hungry world.

NZX Code	SPK	Financials: Jun/	20A	21E	22E	23E	Valuation (x)	20A	21E	22E	23E
Share price	NZ\$4.64	NPAT* (NZ\$m)	427.0	410.8	433.8	461.4	PE	20.0	20.9	20.2	19.3
Target price	NZ\$5.20	EPS* (NZc)	23.2	22.2	23.0	24.1	EV/EBIT	16.1	16.1	15.3	14.9
Risk rating	Medium	EPS growth* (%)	4.4	-4.6	3.9	4.7	EV/EBITDA	9.2	9.2	8.9	8.7
Issued shares	1837.0m	DPS (NZc)	25.0	25.0	25.0	25.0	Price / NTA	16.3	14.7	12.4	11.5
Market cap	NZ\$8,533m	Imputation (%)	88	100	100	100	Cash div yld (%)	5.4	5.4	5.4	5.4
Avg daily turnover	2,887k (NZ\$13,139k)	*Based on normal	ised prof	its			Gross div yld (%)	7.2	7.5	7.5	7.5

What's changed?

• Earnings: FY21/22/23E EPS +4%/flat/flat; DPS +9%/+4%/flat.

Navigating COVID-19 with earnings and dividend likely intact

Back in August SPK eased on its ambition to sustain its NZ25cps dividend, guiding to NZ23-25cps in FY21, on the back of impacts from COVID-19. We now expect SPK is likely to navigate FY21 with broadly flat yoy operating earnings, cash flow and dividend supported by: (1) a stronger than anticipated economic backdrop benefitting the likes of store and handset sales, bad/doubtful debts, and demand from business customers, (2) mobile and broadband ARPU growth/margin benefit from the sale of and explicit pricing for Lightbox (previously provided free of charge), (3) a NZ\$14m reduction in cash paid for the Telco Development Levy (provisioned for in FY20), (4) margin improvement from additional fixed wireless broadband subscribers, and (5) cost savings where SPK has a strong track record on execution, consistently outperforming market expectation. These benefits should be sustained medium-term, and COVID-19 impacts such as mobile roaming will bounce back once border closures end. Even if we are shown to be too optimistic and SPK's dividend is eased, the stock should still offer an attractive yield in an income scarce world.

A beacon of value in an expensive market

SPK has lagged other defensive exposures in the NZ market in recent months. We believe the stock offers robust valuation metrics and an attractive income relative to other defensive NZ exposures, global telco peers, and fixed income. Key for a solid medium-term earnings outlook, NZ's mobile market (SPK's most important exposure) is healthy and rational. The company has a strong pedigree in reducing costs and navigating market changes. We view the medium-term risks to earnings and dividends as both balanced and relatively modest, and expect better cash flow conversion with working capital growth slowing. SPK's defensive appeal is supported by its strong, A- rated balance sheet which could be further strengthened by possible divestment of property and/or infrastructure assets. We upgrade to OUTPERFORM.

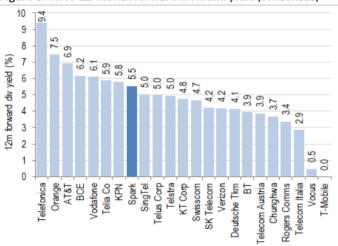
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Figure 1. SPK dividend yield vs. NZ 10-year swap



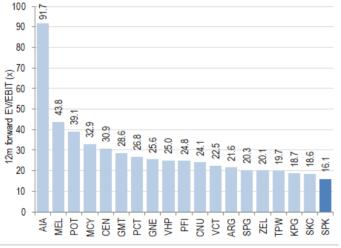
Source: Bloomberg, Forsyth Barr analysis

Figure 3. Telco 12-month forward dividend yield (consensus)



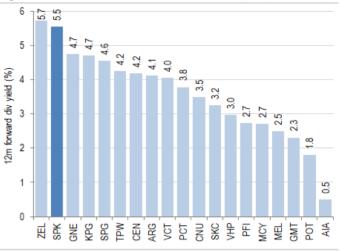
Source: Bloomberg. Forsyth Barr analysis

Figure 5. NZ defensives 12-month forward EV/EBIT (consensus)



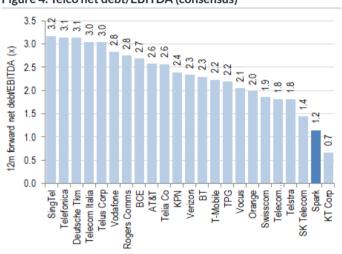
Source: Bloomberg, Forsyth Barr analysis

Figure 2. NZ defensives 12-mth fwd dividend yield (consensus)



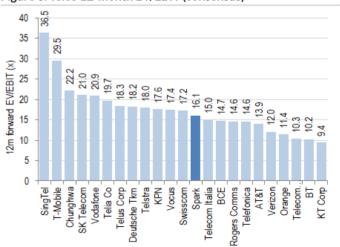
Source: Bloomberg, Forsyth Barr analysis

Figure 4. Telco net debt/EBITDA (consensus)



Source: Bloomberg, Forsyth Barr analysis

Figure 6. Telco 12-month EV/EBIT (consensus)



Source: Bloomberg, Forsyth Barr analysis

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Spark NZ Ltd (SPK)

Priced as at 18 Dec 2020 (NZ\$)					4.65							
12-month target price (NZ\$)*					5.20	Spot valuations (NZ\$)						
Expected share price return					11.8%	1. DCF					5.85	
Net dividend yield	5.4%			2. Sector peer relative					5.09			
Estimated 12-month return			17.2%			3. Market relative						
Key WACC assumptions						DCF valuation summary (NZ\$m)						
Risk free rate					1.30%	Total firm value					12,733	
Equity beta					0.78	(Net debt)/cash					(1,419)	
WACC					5.3%	Less: Capitalised operating leases					(572)	
Terminal growth					1.0%	Value of equity					10,742	
Profit and Loss Account (NZ\$m)	2019A	2020A	2021E	2022E	2023E	Valuation Ratios	2019A	2020A	2021E	2022E	2023E	
Sales revenue	3,533.0	3,623.0	3,560.5	3,631.7	3,688.3	EV/EBITDA (x)	9.3	9.2	9.2	8.9	8.7	
Normalised EBITDA	1,090.0	1,113.0	1,114.5	1,149.9	1,176.0	EV/EBIT (x)	16.5	16.1	16.1	15.3	14.9	
Depreciation and amortisation	(477.0)	(479.0)	(479.6)	(484.8)	(490.6)	PE (x)	20.9	20.0	21.0	20.2	19.2	
Normalised EBIT	613.0	634.0	634.9	665.1	685.4	Price/NTA (x)	17.9	16.3	14.7	12.4	11.4	
Net interest	(48.0)	(58.0)	(57.9)	(55.0)	(49.8)	Free cash flow yield (%)	4.1	5.9	5.5	6.1	5.5	
Associate income	14.0	1.0	1.0	1.0	11.0	Net dividend yield (%)	5.4	5.4	5.4	5.4	5.4	
Tax	(170.0)	(150.0)	(167.3)	(177.3)	(185.1)	Gross dividend yield (%)	6.9	7.2	7.5	7.5	7.5	
Minority interests	0	0	0	0	0							
Normalised NPAT	409.0	427.0	410.8	433.8	461.5	Capital Structure	2019A	2020A	2021E	2022E	2023E	
Abnormals/other	0	0	0	0	0	Interest cover EBIT (x)	12.8	10.9	11.0	12.1	13.8	
Reported NPAT	409.0	427.0	410.8	433.8	461.5	Interest cover EBITDA (x)	22.7	19.2	19.3	20.9	23.6	
Normalised EPS (cps)	22.3	23.2	22.2	23.1	24.2	Net debt/ND+E (%)	47.8	48.7	46.0	42.4	39.7	
DPS (cps)	25.0	25.0	25.0	25.0	25.0	Net debt/EBITDA (x)	1.2	1.3	1.2	1.1	1.0	
Growth Rates	2019A	2020A	2021A	2022A	2023A	Key Ratios	2019A	2020A	2021E	2022E	2023E	
Revenue (%)	0.0	2.5	-1.7	2.0	1.6	Return on assets (%)	15.0	14.6	14.5	15.0	15.1	
EBITDA (%)	5.8	2.1	0.1	3.2	2.3	Return on equity (%)	27.9	28.6	26.0	25.9	25.6	
EBIT (%)	11.7	3.4	0.1	4.7	3.0	Return on funds employed (%)	15.3	15.9	14.9	15.6	16.0	
Normalised NPAT (%)	2.3	4.4	-3.8	5.6	6.4	EBITDA margin (%)	30.9	30.7	31.3	31.7	31.9	
Normalised EPS (%)	2.2	4.4	-4.6	4.0	4.8	EBIT margin (%)	17.4	17.5	17.8	18.3	18.6	
Ordinary DPS (%)	0.0	13.6	0.0	0.0	0.0	Capex to sales (%)	12.0	11.1	11.5	10.7	12.8	
						Capex to depreciation (%)	132	124	126	118	142	
Cash Flow (NZ\$m)	2019A	2020A	2021E	2022E	2023E	Imputation (%)	75	88	100	100	100	
EBITDA	1,090.0	1,113.0	1,114.5	1,149.9	1,176.0	Pay-out ratio (%)	112	108	113	108	103	
Working capital change	(122.0)	3.0	(9.0)	(10.7)	(7.3)							
Interest & tax paid	(179.0)	(194.0)	(225.2)	(232.3)	(234.9)	Operating Performance	2019A	2020A	2021E	2022E	2023E	
Other	(12.0)	(19.0)	0	0	10.0	Gross margin (NZ\$m)						
Operating cash flow	777.0	903.0	880.3	906.9	943.7	Voice	282.0	245.0	209.1	185.1	160.8	
Capital expenditure	(423.0)	(401.0)	(410.4)	(389.1)	(472.6)	Broadband	344.0	341.0	351.3	349.4	346.6	
(Acquisitions)/divestments	1.0	25.0	0	0	0	Managed data and networks	132.0	129.0	126.5	119.0	112.0	
Other	(47.0)	(64.0)	(64.2)	(69.7)	(73.0)	Mobile	775.0	829.0	833.8	883.8	931.9	
Funding available/(required)	308.0	463.0	405.8	448.0	398.2	IT services	370.0	399.0	408.7	423.1	438.0	
Dividends paid	(459.0)	(459.0)	(334.8)	(340.1)	(345.3)	Other	66.0	83.0	74.0	76.7	79.5	
Equity raised/(returned)	0	0	3.1	0	0	Total gross margin	1,969.0	2,026.0	2,003.4	2,037.1	2,068.8	
(Increase)/decrease in net debt	(151.0)	4.0	74.1	108.0	52.9	O () () () ()						
Balance Sheet (NZ\$m)	2019A	2020A	2021E	2022E	2023E	Operating expenses (NZ\$m)	475.0	E110	E04.0	400 /	509.9	
						Labour	475.0	511.0	501.0	499.6		
Working capital	408.0	410.0	419.0	429.7	437.1	Other	404.0	402.0	387.9	387.6	387.5	
Fixed assets	1,012.0	1,015.0	1,025.5	1,052.6	1,084.8	Total operating expenses	879.0	913.0	888.9	887.2	897.4	
Intangibles Pight of use asset	987.0	968.0	986.4	965.2	1,018.4	Subscribors (000)						
Right of use asset	680.0	784.0	809.1	827.6	846.5	Subscribers (000)	1 251 0	1 220 0	1 207 7	1 45//	1 500 7	
Other assets	507.0	654.0	655.0	656.0	657.0	Postpaid mobile	1,251.0	1,330.0	1,396.7	1,456.6	1,520.7	
Total funds employed	3,594.0	3,831.0	3,895.1	3,931.1	4,043.8	Prepaid mobile	1,232.0	1,161.0	1,105.5	1,055.5	1,008.4	
Net debt/(cash)	1,341.0	1,419.0	1,344.9	1,236.9	1,184.1	Broadband	695.0	709.0	712.4	710.4	707.9	
Lease liability	490.0	572.0	615.7	658.6	700.9	ADDI I /NIZ¢ /+1-\						
Other liabilities	298.0	347.0	356.4	357.7	358.9	ARPU (NZ\$/month)	40.0	40.7	40.0	44.0	40.0	
Shareholder's funds	1,465.0	1,493.0	1,578.1	1,677.8	1,800.0	Postpaid mobile	43.8	42.6	42.2	41.8	42.2	
Minority interests	0	0	0	0	0	Prepaid mobile	12.2	12.5	12.7	13.0	13.1	
Total funding sources * Forsyth Barr target prices reflect v	3,594.0	3,831.0	3,895.1	3,931.1	4,043.8	Broadband	79.9	84.3	87.0	87.3	87.5	

 $^{^{\}ast}$ Forsyth Barr target prices reflect valuation rolled forward at cost of equity less the next 12-months dividend

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Figure 7. Price performance



Source: Forsyth Barr analysis

Figure 8. Substantial shareholders

Shareholder	Latest Holding
BlackRock Investment Management	7.5%
The Vanguard Group	5.2%

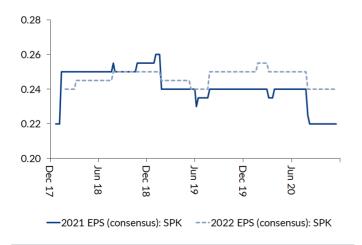
Source: NZX, Forsyth Barr analysis, NOTE: based on SPH notices only

Figure 9. International valuation comparisons

Company	Code	Price	Mkt Cap	P	E	EV/EE	BITDA	EV/E	BIT	Cash Yld
(metrics re-weighted to reflect SPK's balan		(m)	2021E 2022E		2021E 2022E		2021E 2022E		2022E	
Spark NZ	SPK NZ	NZ\$4.65	NZ\$8,533	20.9x	20.2x	8.9x	8.7x	15.7x	15.0x	5.4%
TELSTRA CORP	TLS AT	A\$3.02	A\$35,918	22.9x	21.7x	7.1x	7.4x	17.6x	17.9x	4.9%
SINGAPORE TELECOMMUNICATIONS	ST SP	S\$2.36	\$\$38,537	18.0x	14.5x	13.0x	12.6x	38.5x	35.2x	5.3%
BT GROUP PLC	BT/A LN	£1.37	£13,611	7.1x	6.9x	4.4x	4.3x	10.4x	10.0x	5.5%
VODAFONE GROUP PLC	VOD LN	€1.44	€34,884	19.9x	16.0x	7.0x	6.8x	21.1x	18.8x	6.1%
ORANGE	ORA FP	€9.78	€26,026	9.6x	8.7x	4.4x	4.3x	10.2x	9.7x	7.4%
DEUTSCHE TELEKOM AG-REG	DTE GR	€14.88	€70,851	13.8x	12.4x	6.1x	5.6x	15.4x	14.0x	4.2%
SWISSCOM AG-REG	SCMN SW	CHF470.50	CHF24,373	16.9x	16.8x	7.7x	7.7x	17.4x	17.4x	4.6%
VERIZON COMMUNICATIONS INC	VZ US	US\$60.56	US\$250,582	12.3x	11.9x	7.9x	7.7x	12.5x	11.8x	4.2%
AT&T INC	TUS	US\$30.60	US\$218,020	9.8x	9.4x	7.1x	7.0x	14.7x	12.8x	7.0%
BCE INC	BCE CN	C\$55.96	C\$50,606	17.7x	16.2x	7.8x	7.6x	14.8x	14.3x	6.3%
TPG CORP	TPM AT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
		С	ompco Average:	14.8x	13.5x	7.3x	7.1x	17.2x	16.2x	5.6%
EV = Current Market Cap + Actual Net Debt			SPK Relative:	42%	50%	23%	22%	-9%	-8%	-3%

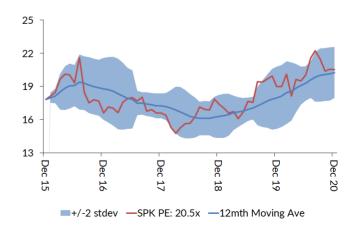
Source: *Forsyth Barr analysis, Bloomberg Consensus, Compco metrics re-weighted to reflect headline (SPK) companies fiscal year end to reflect headline (SPK) companies fisc

Figure 10. Consensus EPS momentum (NZ\$)



Source: Forsyth Barr analysis

Figure 11. One year forward PE (x)



Source: Forsyth Barr analysis

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