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Trade Window Holdings Updated Guidance and Longer Term Outlook

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TradeWindow (TWL) provided an update on its financial performance for FY23. The company has seen some implementations taking longer than expected, which has pushed expected revenue into FY24. As a result, the company has revised its revenue guidance for FY23. TWL now expects trading revenue to be between NZ\$4.8m and NZ\$5.1m, down from the prior guidance of NZ\$5.5m to NZ\$7.0m. Our prior FY23 trading revenue estimate was NZ\$6.2m. In the update, TWL also provided an estimate for total revenue between NZ\$5.5m and NZ\$5.8m, lower than the previous guidance range of NZ\$6.0m to NZ\$7.5m. Our prior FY23 total revenue estimate was NZ\$6.8m. Despite this, TWL's CEO stated that he is seeing positive customer feedback, and expects demand to continue in the coming years. TWL provided initial trading revenue guidance for FY24 of NZ\$10.4m (in-line with our prior estimate of NZ\$10.5m) and FY25 of NZ\$20.2m (above our prior NZ\$16.0m estimate). Further, TWL provided EBITDA guidance, targeting monthly EBITDA break-even by the end of FY25. This is up to one year ahead of our expectations. We anticipate the company to raise capital shortly. We lower our FY23 and FY24 revenue numbers, which reduces our market comparable EV/Sales driven spot valuation to NZ\$0.42.

NZX Code	TWL	Financials: Mar/	22A	23E	24E	25E	Valuation (x)	22A	23E	24E	25E
Share price	NZ\$0.52	NPAT* (NZ\$m)	(10.8)	(14.2)	(9.3)	(4.8)	PE	n/a	n/a	n/a	n/a
Spot Valuation	NZ\$0.42 (from 0.50)	EPS* (NZc)	(12.6)	(14.1)	(9.1)	(4.5)	EV/EBIT	n/a	n/a	n/a	n/a
Risk rating	High	EPS growth* (%)	89.0	-11.7	35.4	49.9	EV/EBITDA	n/a	n/a	n/a	n/a
Issued shares	100.8m	DPS (NZc)	0.0	0.0	0.0	0.0	Price / NTA	11.1	n/a	n/a	n/a
Market cap	NZ\$52.4m	Imputation (%)	0	0	0	0	Cash div yld (%)	0.0	0.0	0.0	0.0
Avg daily turnover	10.1k (NZ\$12k)	*Based on normalised profits					Gross div yld (%)	0.0	0.0	0.0	0.0

What's changed?

- Revenue estimates: FY23 and FY24 total revenue estimates lowered by -19% and -4% respectively.
- Spot valuation: EV/Sales driven spot valuation falls to NZ\$0.42, from NZ\$0.50 due to lowered revenue estimates.

FY23 revenue estimates reduced

TWL's updated FY23 revenue guidance was down -21% and -16% on the trading and total revenue lines, respectively, compared to prior guidance midpoints stated at the 1H23 result in November 2022. We lower our FY23 total revenue estimates -19% to NZ\$5.0m, in line with this new guidance as some customer implementations are taking longer than expected.

Initial FY24 and FY25 revenue guidance is strong

TWL provided first-time trading revenue guidance for FY24 and FY25, illustrating confidence in the company's momentum. FY24 trading revenue guidance of NZ\$10.4m is up +110% on the mid-point of the new FY23 guidance. Our prior estimates were in line with this FY24 trading revenue; however, we marginally lower our FY24 estimates by -4% to NZ\$10.3m, modestly below management's FY24 guidance. Trading revenue guidance for FY25 is NZ\$20.2m, representing a +94% uplift over FY24 guidance midpoint. We make minor changes to our FY25 estimates, maintaining conservatism relative to management estimates and mindful of the uncertainties in global and local economies.

EV/Sales driven valuation falls, however, sector multiple devaluations now appear to have stopped

Our EV/Sales driven spot valuation falls by -16% to NZ\$0.42 from NZ\$0.50. The lowered revenue estimates have been partially offset by a slight rise in peers' EV/Sales multiples. The Nasdaq Emerging Cloud Index median EV/Sales multiple has risen +12% from its recent lows, and the sector devaluation appears to have stopped (see Figure 8).

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Trade Window Holdings (TWL)

Market Data (NZ\$) Priced as at 13 Jan 2023					0.52
52 week high / low					2.63/0.49
Market capitalisation (NZ\$m)					52.4
Key WACC assumptions Risk free rate					4.50%
Equity beta					1.50
WACC					12.6%
Terminal growth					2.5%
Profit and Loss Account (NZ\$m)	2021A	2022A	2023E	2024E	2025E
Sales revenue	2.3	4.9	5.5	10.3	16.3
Normalised EBITDA	(5.9)	(9.5)	(12.4)	(8.1)	(3.4)
Depreciation and amortisation	1.1	1.7	2.2	1.7	1.6
Normalised EBIT	(6.9)	(11.2)	(14.6)	(9.8)	(5.0)
Net interest	(0.1)	(0.2)	(0.1)	(0.1)	(0.1)
Associate income	0	0	0	0	0
Tax	0.5	0.6	0.6	0.6	0.3
Minority interests	0	0	0	0	0
Normalised NPAT	(6.6)	(10.8)	(14.2)	(9.3)	(4.8)
Abnormals/other	0	0	0	0	0
Reported NPAT	(6.6)	(10.8)	(14.2)	(9.3)	(4.8)
Normalised EPS (cps)	(114.1)	(12.6)	(14.1)	(9.1)	(4.5)
DPS (cps)	0.0	0	0	0	0
Growth Rates	2021A	2022A	2023E	2024E	2025E
Revenue (%)		>100	13.5	86.2	58.3
EBITDA (%)		n/a	n/a	n/a	n/a
EBIT (%)		n/a	n/a	n/a	n/a
Normalised NPAT (%)		n/a	n/a	n/a	n/a
Normalised EPS (%)		n/a	n/a	n/a	n/a
Ordinary DPS (%)		-100.0	n/a	n/a	n/a
Cash Flow (NZ\$m)	2021A	2022A	2023E	2024E	2025E
EBITDA	(5.9)	(9.5)	(12.4)	(8.1)	(3.4)
Working capital change	0.1	(0.5)	1.8	(0.4)	(0.4)
Interest & tax paid	0.3	0.4	0.7	0.5	0.3
Other	0.8	1.2	(0.1)	(0.1)	(0.1)
Operating cash flow	(4.6)	(8.5)	(9.9)	(8.1)	(3.6)
Capital expenditure	(0.1)	1.5	(0.2)	(0.3)	(0.3)
(Acquisitions)/divestments	0.0	(1.6)	(2.5)	0	0
Other	4.5	(1.5)	(0.6)	(0.6)	(0.7)
Funding available/(required)	(0.2)	(10.1)	(13.2)	(9.0)	(4.6)
Dividends paid	(0.0)	0	0	0	0
Equity raised/(returned)	6.8	15.0	9.6	0	0
(Increase)/decrease in net debt	6.6	4.9	(3.6)	(9.0)	(4.6)
Balance Sheet (NZ\$m)	2021A	2022A	2023E	2024E	2025E
Working capital	(0.2)	0.3	(1.5)	(1.1)	(0.7)
Fixed assets	0.2	0.3	0.3	0.4	0.5
Intangibles	3.9	6.8	5.2	4.2	3.4
Right of use asset	0.0	1.4	1.9	1.4	2.1
Other assets	0.1	0.3	0.3	0.3	0.3
Total funds employed	3.9	9.1	6.2	5.2	5.7
Net debt/(cash)	7.1	(3.7)	(0.7)	7.7	11.8
Lease liability	0	0.9	0.9	0.3	1.1
Other liabilities	0.2	1.0	8.5	4.8	1.0
Shareholder's funds	(3.3)	10.8	(2.5)	(7.6)	(8.3)
Minority interests	(0.0)	10.0	(2.3)	(7.0)	(0.3)
	~	0	0	0	

					0.40
Spot valuation (NZ\$)					0.42
EV/Sales comparative value					0.42
DCE valuation summary (NIZEm)					
DCF valuation summary (NZ\$m) Total firm value					47
(Net debt)/cash					47
Less: Capitalised operating leases					(5)
Value of equity					(3)
value of equity					45
Valuation Ratios	2021A	2022A	2023E	2024E	2025E
EV/EBITDA (x)	n/a	n/a	n/a	n/a	n/a
EV/EBIT (x)	n/a	n/a	n/a	n/a	n/a
PE (x)	n/a	n/a	n/a	n/a	n/a
Price/NTA (x)	n/a	11.1	n/a	n/a	n/a
Free cash flow yield (%)	-9.0	-13.3	-19.2	-16.0	-7.5
Net dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Gross dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Capital Structure	2021A	2022A	2023E	2024E	2025E
Interest cover EBIT (x)	n/a	n/a	n/a	n/a	n/a
Interest cover EBITDA (x)	n/a	n/a	n/a	n/a	n/a
Net debt/ND+E (%)	-9.1	-51.8	20.5	17,776.1	339.9
Net debt/EBITDA (x)	n/a	0.4	0.1	n/a	n/a
Key Ratios	2021A	2022A	2023E	2024E	2025E
Return on assets (%)	-113.0	-67.9	-144.5	-138.5	-64.9
Return on equity (%)	185.8	-100.3	548.4	121.3	57.5
Return on funds employed (%)	-188.8	-99.8	560.5	122.2	57.9
EBITDA margin (%)	-250.2	-195.8	-223.3	-78.5	-20.7
EBIT margin (%)	-295.8	-229.9	-263.7	-95.3	-30.4
Capex to sales (%)	5.1	-31.4	2.8	2.9	2.1
Capex to depreciation (%)	-38	267	-23	-43	-42
Imputation (%)	0	0	0	0	0
Pay-out ratio (%)	0	0	0	0	0
Segment Revenue (NZ\$m)	2021A	2022A	2023E	2024E	2025E
Transactional	0.6	1.3	1.4	4.0	8.1
Subscription	0.0	1.5	2.4	4.0	5.7
Service	0.4	0.2	0.2	0.3	0.5
Installation	0.1	0.2	0.2	0.3	1.3
Other	0.2	1.0	0.5	0.3	0.2
Total revenue	2.3	4.9	5.5	10.3	16.3
lotarrevenue	2.5	4.7	5.5	10.5	10.5
Segment Revenue ARPC (NZ\$)	2021A	2022A	2023E	2024E	2025E
Transactional (per month)	-	703	575	1150	1550
Subscription (per month)	-	341	435	628	647
Service (per month)	-	42	42	42	42
Total revenue per sub / month	1,022	712	787	1,184	1,374
Installation (per new customer) *	14,030	16,699	15,000	15,000	15,000
	.,	.,,	.,	.,	.,
Segment costs as % of revenue	2021A	2022A	2023E	2024E	2025E
Cost of goods sold as % of revenue	64%	50%	52%	27%	21%
R&D as % of revenues	190%	126%	132%	66%	42%
S&M as % of revenue	63%	65%	64%	33%	23%
G&A as % of revenues	183%	130%	115%	57%	37%
Total expenses as % of revenue	500%	372%	362%	184%	122%

*Transactional customers

* Forsyth Barr target prices reflect valuation rolled forward at cost of equity less the next 12-months dividend** Information on Forsyth Barr's Carbon and ESG (CESG) ratings can be found at www.forsythbarr.co.nz/corporate-news-events/cesg-report



Earnings revisions

We lower our FY23 trading revenue by -21%, from NZ\$6.2m to NZ\$5.0m, in line with the guidance downgrades. The immediate impact of this downgrade is due to a slower-than-expected implementation for one of TWL's products shifting revenues from FY23 into FY24. Our total revenue estimates falls -19%, to sit at the mid-point of TWL's guidance. Our trading revenue downgrade is partially offset by a minor upgrade in revenue from grants.

Our prior FY24 numbers were in-line with TWL's updated guidance. However, we slightly reduce our trading revenue estimates by -4% to NZ\$10.0m. This compares with the company guidance of NZ\$10.4m. We remain mindful of the uncertainties in global and local economies with evidence of slowing trade volumes.

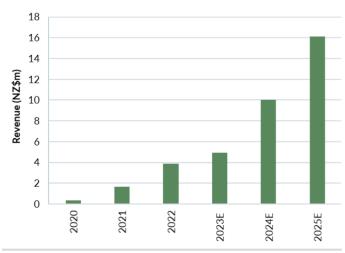
FY25 trading revenue remains largely unchanged at NZ\$16.1m, and is -20% below initial company expectations. We retain these estimates as a level of conservatism.

Figure 1. Earnings revisions (NZ\$m)

		FY23E			FY24E		FY25E			
	Old	New	Change	Old	New	Change	Old	New	Change	
Trading revenue	6.2	5.0	-21%	10.5	10.0	-4%	16.0	16.1	-	
Other income	0.6	0.6	+5%	0.3	0.3	-	0.2	0.2	-	
Total revenues	6.8	5.5	-19%	10.8	10.3	-4%	16.3	16.3	-	
Employee benefits expense	(13.6)	(13.6)	-	(14.1)	(14.1)	-	(15.3)	(15.3)	-	
Depreciation and amortisation	(2.2)	(2.2)	-	(1.8)	(1.7)	-1%	(1.6)	(1.6)	-1%	
Other expenses	(4.3)	(4.3)	-	(4.3)	(4.3)	-	(4.4)	(4.4)	-	
Total operating expenses	(20.1)	(20.1)	-	(20.2)	(20.1)	-	(21.3)	(21.3)	-	
Operating EBITDA	(11.1)	(12.4)	-11%	(7.6)	(8.1)	-6%	(3.4)	(3.4)	+2%	
Operating profit/EBIT	(13.3)	(14.6)	+9%	(9.4)	(9.8)	+5%	(5.0)	(5.0)	-2%	
Net financing costs	(0.1)	(0.1)	+4%	(0.1)	(0.1)	+8%	(0.1)	(0.1)	-	
Profit before income tax	(13.5)	(14.7)	+9%	(9.5)	(9.9)	+5%	(5.2)	(5.1)	+2%	
Income tax benefit	0.6	0.6	-	0.6	0.6	-	0.3	0.3	-2%	
Net profit (loss) for the year	(12.9)	(14.2)	-10%	(8.9)	(9.3)	-5%	(4.9)	(4.8)	+2%	

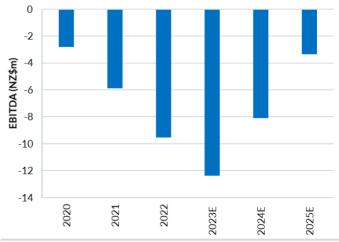
Source: Company data, Forsyth Barr analysis

Figure 2. TWL - Revenue (NZ\$m)



Source: Company data, Forsyth Barr analysis

Figure 3. TWL – EBITDA (NZ\$m)



Source: Company data, Forsyth Barr analysis



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Contributing information

Updating import and export container data

Recent export data, at the container level, has shown a degree of weakness for Twenty-foot Equivalent Unit (TEU) movements. Both NZ's export and import data appeared weaker, with October export TEU movements lower than each of the last three years and imports failing to show a strong month-on-month improvement as seen in 2019 and 2020.

Figure 4. Total NZ Import & Export Container (TEU)

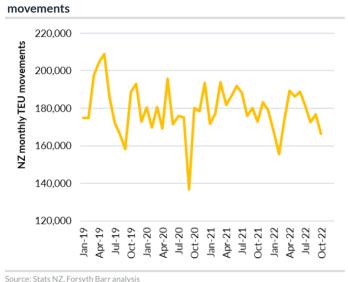


Figure 6. Monthly Import Container (TEU) movements for NZ



Figure 5. Monthly NZ Total Import & Export container (TEU) movements

Source: Stats NZ, Forsyth Barr analysis





Macroeconomic outlook

Source: Stats NZ, Forsyth Barr analysis

The current economic climate is uncertain as the world emerges from the COVID-19 pandemic and the easy monetary policies implemented to combat it. In 2023, global growth should slow to just +1.8% due to a combination of factors, including the diminishing effects of reopening, tightening fiscal and monetary policies, China's COVID-19 restrictions and property slump, and the Russia-Ukraine war. One key question for the coming year is whether central banks can control inflation without causing economies to enter a recession. History suggests that this can be challenging. The US Federal Reserve's decision to raise interest rates from 0.25% in March 2022 to 4.5% by the end of 2022 raises concerns about the potential for a downturn. However, inflation in the US peaked in June 2022 at 9.1% and has decreased since then, thanks partly to falling energy prices and slowing consumer spending due to higher interest rates and inflation. Meanwhile, the Euro area and the UK will likely experience a mild recession due to surging energy bills. Central and Eastern Europe, and Latin America, have already begun hiking rates. A resurgence of COVID-19 and declining retail sales are impacting the Chinese economy. China is expected to have a slow first half of the year due to a reopening.



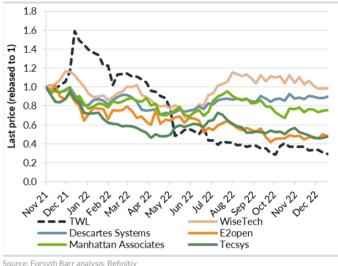
The US Emerging Cloud Index and the performance of peers

Figure 8. Nasdaq emerging cloud index (EV/Sales multiple)

The Nasdaq Emerging Cloud Index currently trades at an EV/Sales median multiple of 4.5x. See Figure 8. The index has contracted significantly, with the current multiple representing a fall of -78% from the 20.9x peak in February 2021. Although TWL is not directly comparable to its constituents, the steep drop in the multiple reflects the difficult market conditions and challenging outlook faced by most tech companies, translating to the sector's downturn. However, the sector's multiple devaluation appears to have stopped. Figure 9 displays the performance of TWL against its relevant peers.

20x 16× Forward EV/Sales multiple (x) 12x 8х 4x Ox Jan-18 Jan-23 Jan-19 Jul-19 Jul-22 Jul-18 Jan-20 Jul-20 Jan-22 Jan-21 Jul-21





Source: Forsyth Barr analysis, Refinitiv

Australian Certificate of Origin accreditation



TWL has been accredited by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ) Free Trade Agreement Certificate of Origin (FTA CoO) Recognition Scheme. This is an important addition to TWL's capability, the audit process to receive accreditation took over 18 months. Being able to issue Certificates of Origin is vitally important to the proposition in the Australian market. This accreditation is subject to approval by the Australian Department of Foreign Affairs and Trade (DFAT). 'TradeWindow Origin' will be authorised to issue Certificates of Origin to the Australian market. TradeWindow Origin is TWL's 24/7 data-driven platform for digital Certificates of Origin. TradeWindow Origin is a certified body that has been given the authority by the Customs and Excise Act of 2018 to issue Certificates of Origin to New Zealand exporters under the ASEAN-Australia-New Zealand Free Trade Agreement.

As a background, the JAS-ANZ is an organisation that provides internationally recognised accreditation services for a range of industries, including trade and commerce. The organisation helps to create economic benefit and strengthen national, Trans-Tasman and international trade by providing accreditation for businesses, organisations and individuals. This includes certifying the competence of bodies performing inspection activities and issuing accreditation certificates, such as the Free Trade Agreement Certificate of Origin (FTA CoO) Recognition Scheme, which TWL has been accredited for. JAS-ANZ does not certify or inspect organisations, products or people; rather, it accredits the bodies that do.

See https://www.jas-anz.org/ for more information.

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Figure 10. Price performance



Figure 11. Substantial shareholders

Shareholder	Latest Holding
ASB Bank	22.4%
Albertus Johannes Smith	14.6%
Quayside Securities	10.8%
Holding des mers du sud	6.1%

Source: NZX, Forsyth Barr analysis, NOTE: based on SPH notices only

Source: Forsyth Barr analysis

Figure 12. International valuation comparisons

Company	Code	Price	Mkt Cap	PE		EV/EBITDA		EV/EBIT		Cash Yld	
(metrics re-weighted to reflect TWL's balance date - March)			(m)	2023E	2024E	2023E	2024E	2023E	2024E	2024E	
Trade Window	TWLNZ	NZ\$0.52	NZ\$52	<0x	<0x	<0x	<0x	<0x	<0x	0.0%	
Wisetech Global	WTC AT	A\$51.21	A\$16,747	72.4x	56.3x	42.9x	34.0x	52.6x	40.4x	0.4%	
E2Open Parent Holdings Inc	ETWO US	US\$5.89	US\$1,780	23.5x	20.9x	12.7x	11.3x	14.1x	12.6x	n/a	
Descartes Systems Grp/The	DSG CN	US\$93.70	US\$7,947	>75x	64.3x	35.3x	31.7x	56.1x	47.1x	n/a	
			Compco Average:	48.0x	47.1x	30.3x	25.7x	40.9x	33.4x	0.4%	
EV = Mkt cap+net debt+lease liabilities+min interests-investments			TWL Relative:	n/a	n/a	n/a	n/a	n/a	n/a	-100%	

Source: *Forsyth Barr analysis, Bloomberg Consensus, Compco metrics re-weighted to reflect headline (TWL) companies fiscal year end



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